

Newport City Council

Newport City Council
Regeneration Investment & Housing
Civic Centre
Godfrey Road
Newport NP20 4UR

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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Kia UK Limited

Company Name

Address

Address line 1

Walton Green

Address line 2

Address line 3

Town/City

Walton on Thames

Country

United Kingdom

Postcode

KT12 1FJ

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

Secondary number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Miss

First name

Katie

Surname

Williamson

Company Name

Sign Specialists Ltd

Address

Address line 1

19 Oxleasow Road

Address line 2

East Moons Moat Industrial Estate

Address line 3

Town/City

Redditch

Country

Postcode

B98 ORE

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advisement display of:

- 1off Totem sign
- 1off set of Dealership letters
- 1off wall mounted Welcome sign
- 1off Directional sign
- 1off Car Park sign

Advertisement Type:

Other sign

Height:

4.08 metres

Width:

1.179 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

19 centimetres

What materials will the advertisement be made of?:

Dibond, aluminium, acrylic

The colour of text and background:

Chrome logo / White text / Black background (Sign A)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

160 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.85 metres

Width:

2.227 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

5.428 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

85 centimetres

What materials will the advertisement be made of?:

Acrylic letters

The colour of text and background:

White / Opal text (Sign B)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

160 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

2.03 metres

Width:

0.592 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

0.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.07 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

Dibond and vinyl

The colour of text and background:

White text / Black background (Sign C)

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

2.435 metres

Width:

0.71 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

Dibond and vinyl

The colour of text and background:

Chrome logo / White text / Black background (Sign D)

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.265 metres

Width:

1 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.02 metres

What is the maximum height of any of the individual letters and symbols?:

9 centimetres

What materials will the advertisement be made of?:

Aluminium and vinyl

The colour of text and background:

Chrome logo / White text / Black background (Sign E)

Will the advertisement be illuminated?:

If you have selected Other, please describe

- 1off Totem sign (Sign A)

- 1off Directional sign (Sign D)

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

16/01/2026

To Date

16/01/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Katie Williamson

Date

16/01/2026