

Newport City Council

Newport City Council
Regeneration Investment & Housing
Civic Centre
Godfrey Road
Newport NP20 4UR

01633 656656
planning@newport.gov.uk
www.newport.gov.uk



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number		Suffix	
Property Name			
CWL12			
Address Line 1			
South Lake Drive			
Address Line 2			
Imperial Park			
Town/city			
Newport			
Postcode			
NP10 8BE			

Description of site location (must be completed if postcode is not known)

Easting (x)	Northing (y)
328385	184718
Description	
Land East Of Celtic Technology Centres, Celtic Way, Celtic Lakes, Newport	

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

First name

Avigayil

Surname

Fishburn

Company Name

AtkinsRealis

Address

Address line 1

Nova North

Address line 2

11 Bressenden Pl

Address line 3

Town/City

London

Country

United Kingdom

Postcode

SW1E 5BY

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

It is proposed to erect 7 signs in total including;

- 1 Illuminated Driveway Entry Monument
- 1 Illuminated Wall Signs
- 3 Non-Illuminated Vehicular Directional Signage Monuments
- 1 Illuminated Building ID Monument
- Substation ID Sign

Advertisement Type:

Other sign

Height:

1.6 metres

Width:

0.813 metres

Depth:

0.102 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7.6 centimetres

What materials will the advertisement be made of?:

Cabinet: Fabricated aluminum box, painted Upper Panel: Fabricated #4 brushed stainless steel box, horizontal grain; stud with 25 mm dia x 6 mm thk cap Logo: Push-through acrylic letters with 3M opaque vinyl face; side lit, internally illuminated Lower Panel: Fabricated aluminum box, painted; fabricate additional panel for future use Building Number: Push-through acrylic letters with 3M opaque vinyl face; side lit, internally illuminated Skirt: Fabricated aluminum, painted

The colour of text and background:

Push-through acrylic letters of colours 3M Opaque Vinyl Vivid Blue #180C-17

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

1.219 metres

Width:

4.047 metres

Depth:

0.102 metres

What is the height from the ground to the base of the advertisement?:

17.886 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.559 centimetres

What materials will the advertisement be made of?:

Logo: Fabricated aluminum with front retainer (102 mm deep green, 76 mm deep gray, 51 mm deep blue), painted; acrylic face with 1st surface vinyl; face illuminated Letters 1: 102 mm deep fabricated aluminum with front retainer, painted; day-night acrylic face; face illuminated (letters are black during the day & white when illuminated at night) Letters 2: 51 mm deep fabricated aluminum with 51 mm long standoffs, painted; 5 mm clear polycarbonate back; halo illuminated

The colour of text and background:

Logo: PNT-01, VIN-01, PNT-06, VIN-02, PNT-03, VIN-03 Letters 1: PNT-04, M-02 Letters 2: PNT-07 (letters), PNT-05 (standoffs)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

3.048 metres

Width:

1.219 metres

Depth:

0.203 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

76.4 centimetres

What materials will the advertisement be made of?:

Cabinet: Fabricated aluminum box, painted Upper Panel: Fabricated #4 brushed stainless steel box, horizontal grain; stud with 25 mm dia x 6 mm thk cap Logo 1: 10 mm Push-through acrylic letters with 3M opaque vinyl face; side lit, internally illuminated Middle Panel: Fabricated aluminum, painted Logo 2: 10 mm Push-through acrylic letters with 3M opaque vinyl face; side lit, internally illuminated Lower Panel: Fabricated aluminum, painted Building Number: 10 mm Push-through acrylic letters with 3M opaque vinyl face; side lit, internally illuminated Address: 10 mm Push-through acrylic letters with 3M opaque vinyl face; side lit, internally illuminated Skirt: Fabricated aluminum, painted

The colour of text and background:

Cabinet: PNT-03 Upper Panel: M-01 Logo 1: Clear acrylic, VIN-05, VIN-06, VIN-07 Middle Panel: PNT-01 Logo 2: Clear acrylic, VIN-04 Lower Panel: PNT-05 Building Number: Clear acrylic, VIN-05 Address: Clear acrylic, VIN-08 Skirt: PNT-02 w/ suede

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

1.93 metres

Width:

0.559 metres

Depth:

0.102 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

17.8 centimetres

What materials will the advertisement be made of?:

Cabinet: Fabricated aluminum box, painted Logo: Screenprinted Copy: 3M Opaque Vinyl Arrow: 3M Opaque Vinyl

The colour of text and background:

Cabinet: PNT-05 (apply satin clear) Logo: SP-02, SP-03, SP-04 (Graphic) SP-01 ('VANTAGE') SP-05 ('DATA CENTERS') Copy: VIN-05
Arrow: VIN-05

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.728 metres

Width:

1.067 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

43.6 centimetres

What materials will the advertisement be made of?:

Panel: 3 mm Aluminum, painted both sides; attachment detail shown. Copy: 3M Opaque Vinyl Arrow: 3M Opaque Vinyl Logo: 6 mm thick clear acrylic with 3M opaque vinyl faces

The colour of text and background:

Panel: PNT-08 Upper Panel: Thin metal laminate to match M-01 Logo: VIN-05 (blue), VIN-06 (gray), VIN-07 (green), Middle Panel: PNT-01
Lower Panel: PNT-05 Copy: VIN-04 Building Number: VIN-05

Will the advertisement be illuminated?:

If you have selected Other, please describe

Building ID Monument

Wall Signage

Illuminated Driveway Entry Monument

Vehicular Directional Signage Monuments

Substation ID Sign

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/09/2025

To Date

01/09/2045

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes

☐ No

If Yes, please provide details

The Applicant held a 'Community Meeting' on 21 May 2025 at 5:30pm which was an event to discuss upcoming works intended for the CWL12 Site as well as provide a forum for feedback from the local community. A newsletter which also featured information related to this application was sent to residents of Pencarn Avenue. This reiterated the information provided within the Community Meeting.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent

☒ The applicant

☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes

☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Angharad Evans

Date

05/08/2025