

NEWPORT CRICKET CLUB

Borehole Project – Community Enhancement

The Borehole Project will provide considerable benefits to the local Community :-

General Targets	Target Totals	How we will achieve? (Target Areas in bold)
Number of Communities Benefitting from LDTCS Funding	5	Our Target Communities :- ▪ Disadvantaged Communities near to the Club – Pillgwenlly, Maindee, Broadmead Park, Alway, Ringland. ▪ Other Newport communities ▪ BAME Communities : Indian, Bangladeshi, Pakistani and Sri Lankan communities. <i>Club users from all of these communities visit the Club for social, recreational and educational purposes.</i>
Number of People Engaged and Informed	4000	People Engaged/Informed/Involved in the Project ▪ 4,000 people visit the site each week during the summer months. ▪ We envisage up to 100 people being involved in the project - community users, club committee, players and parents (Fund raising groups, donations and voluntary work)
Engagement Events or Awareness Raising Campaigns	8	Awareness Raising of the Project :- ▪ Community User Groups ▪ Social media : The Club's Twitter (X) & Facebook & Instagram accounts will contact thousands of people (we currently have 2,600 followers on Twitter (X) and 1,200 on Facebook). ▪ Website www.newportcricketclub.couk ▪ Club News Letter informing all members, friends and parents about the Project and its progress. ▪ Junior Presentation Evenings (Boys & Girls) - promotion of the Project.

As climate change takes its toll, the Water Borehole Project is vital for future sustainability, development and growth of a large community led club