



Site Location: Shafkat - Newport

Cefn Smithy Service Station
High Cross Road
Newport
NP10 9AD

Client: Blakemore Design & Shopfitting

Date: 10.04.2025

Artworker: JB

File Location: Y:\Blakemore Design & Shopfitting\Q45756\Artwork



v2: 45756

Spar / Shafkat - Newport



**Carbon
Neutral
Organisation**

Revisions

v1. Initial Artwork

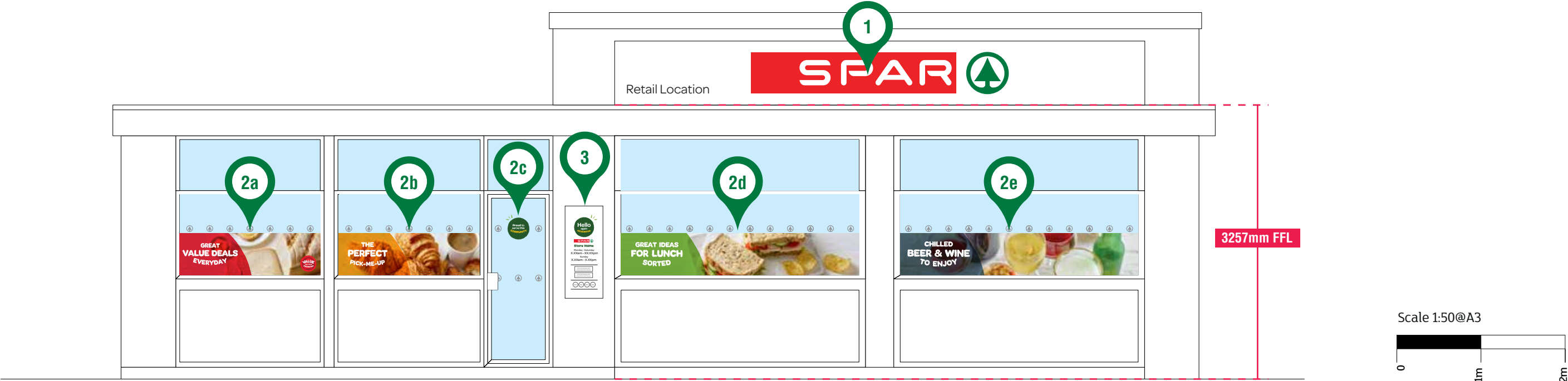
v2. Addition of details for Valero Signage - 07/05/25



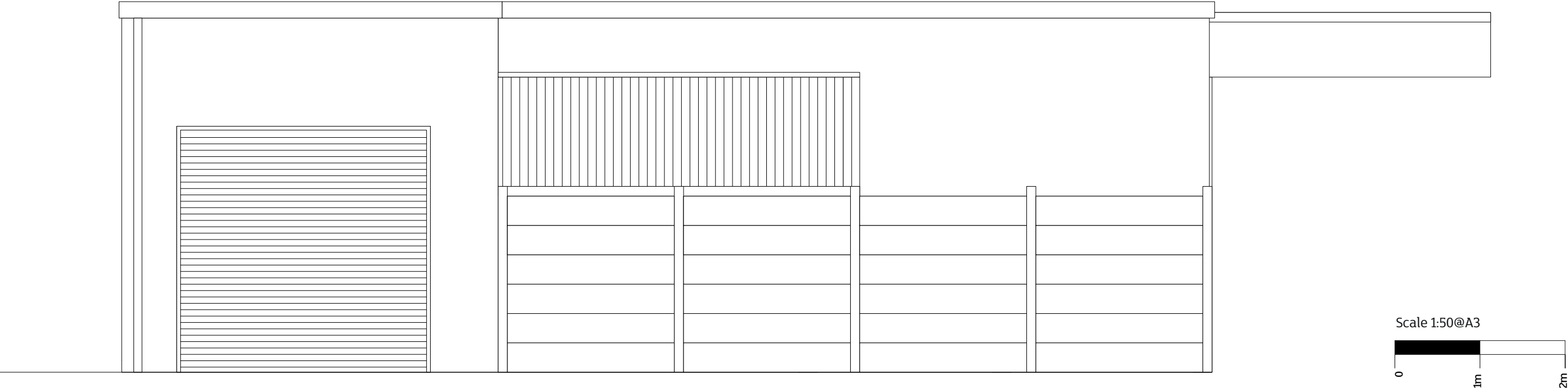
@ reception@brandconsortia.com
0345 2000 768

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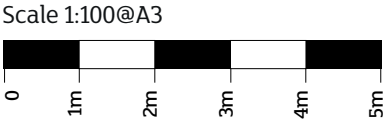
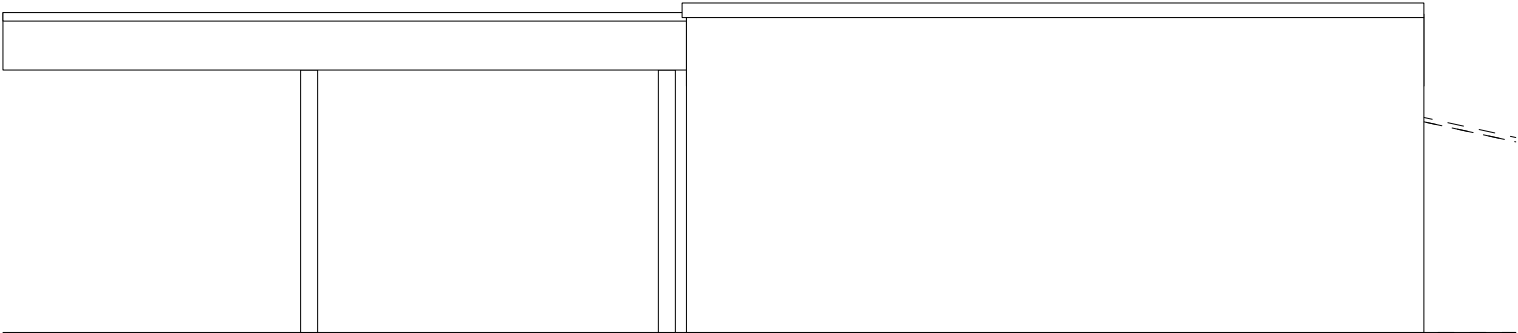
Proposed Front Elevations @ 1:50



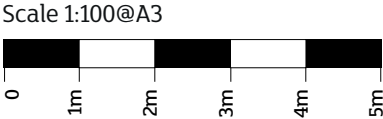
Proposed Rear Elevations @ 1:50



Proposed Side Elevations @ 1:100



Proposed Side Elevations @ 1:100



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1 Internally Illuminated Fascia Sign

Front View @ 1:30



Fixed into existing backboard w/ aluminium angle for top & bottom returns



Area of Illumination ***no more than 400 cd/m2***

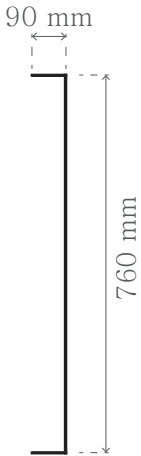


Profile @ NTS

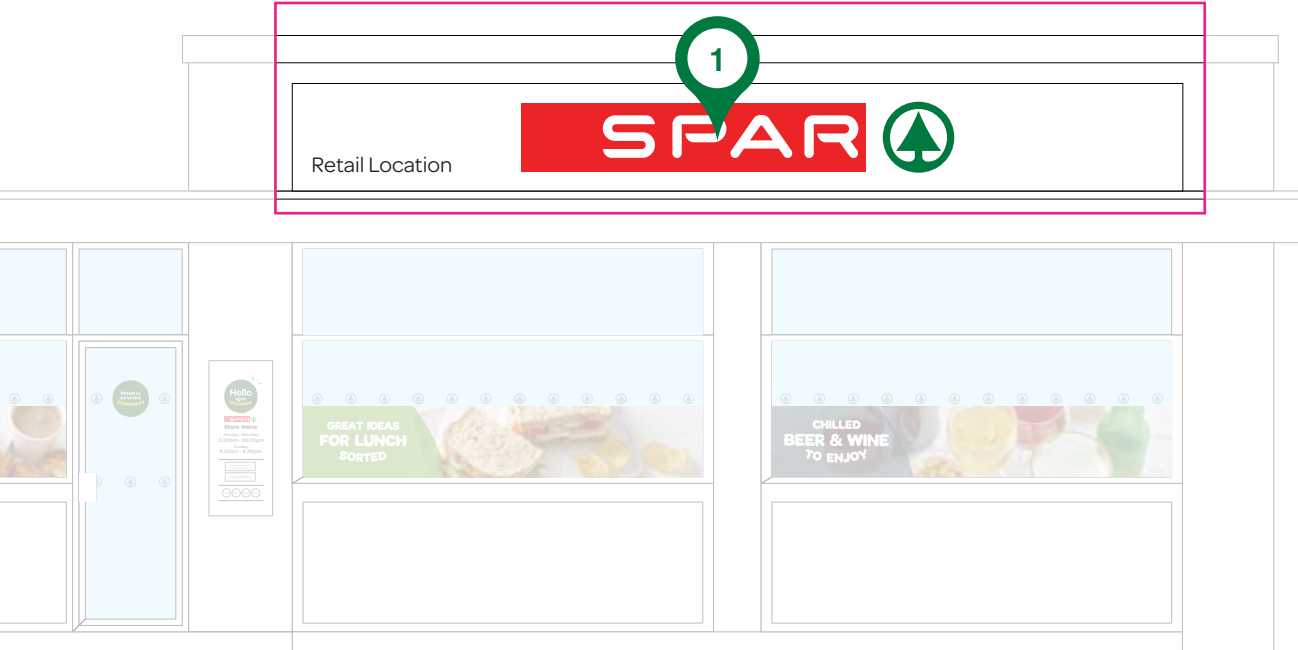
ALUMINIUM ANGLE



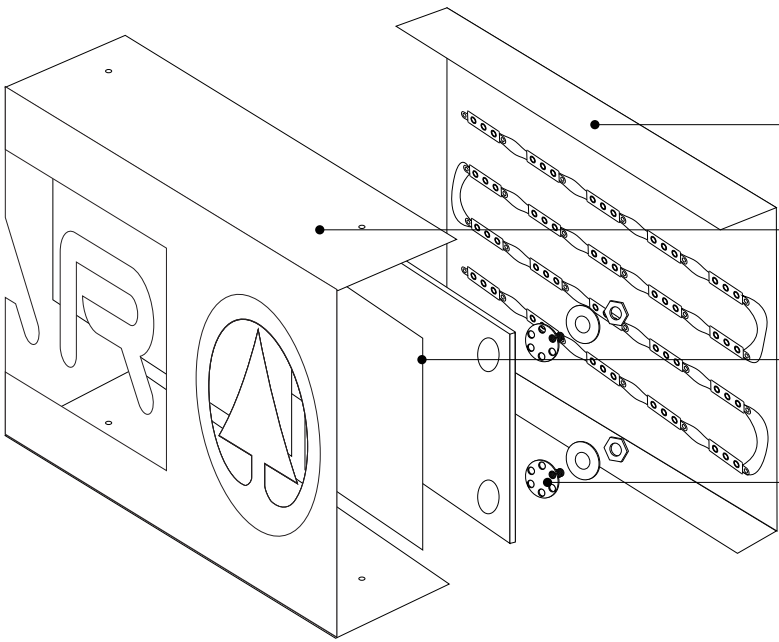
FASCIA



PROPOSED LOCATION



SPEC



Aluminium backtray c/w white LEDs (500cd/m2)
(Inside of backtray to be powdered RAL9003)

Aluminium tray c/w fret rectangle & tree
(Powder coated RAL9003 (Satin))

Opal acrylic c/w translucent Red/Green vinyls
mounted behind fret cut logo

Big Heads mounted to rear of aluminium tray
c/w washer and nut for acrylic

COLOUR REFS.

- RAL 9003 Satin
- RAL 3020
- RAL 6029



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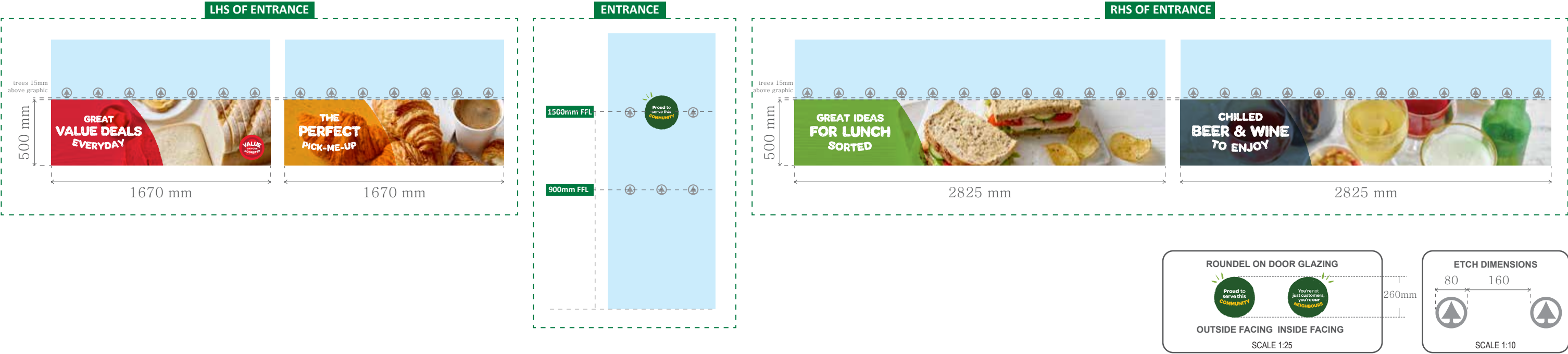
v2: 45756

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2. Window Graphics

Window Graphics @ 1:30



PRINTED GRAPHICS

Graphic shown below is indicative for visual purposes only

CHILLED
BEER & WINE
TO ENJOY

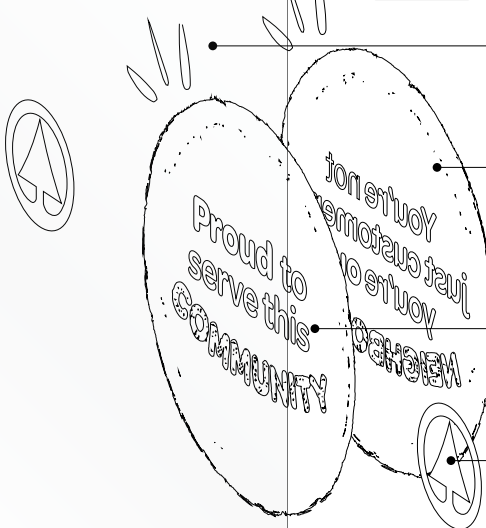
GLAZING
Graphics to be applied externally to rear of glazing

VINYL
Grey adhesive vinyl c/w full digital print applied externally to face of glazing

LAMINATE
Gloss laminate

ETCH TREES / ROUND

Graphic shown below is indicative for visual purposes only



GLAZING
Graphics to be applied internally to rear of glazing

REAR ROUND
Digitally printed to grey adhesive vinyl c/w matt laminate

FRONT ROUND
Digitally printed to clear vinyl in reverse, backed in white & contour cut

ETCH TREES
Plotted etch vinyl in reverse

COLOUR REFS.

- CMYK
- Pantone 137c
- Pantone 185c
- Pantone 356c
- Etch - P65w Silver Crystal
- Pantone 376c
- Vinyl - M16-H-K NuCoat High Tac



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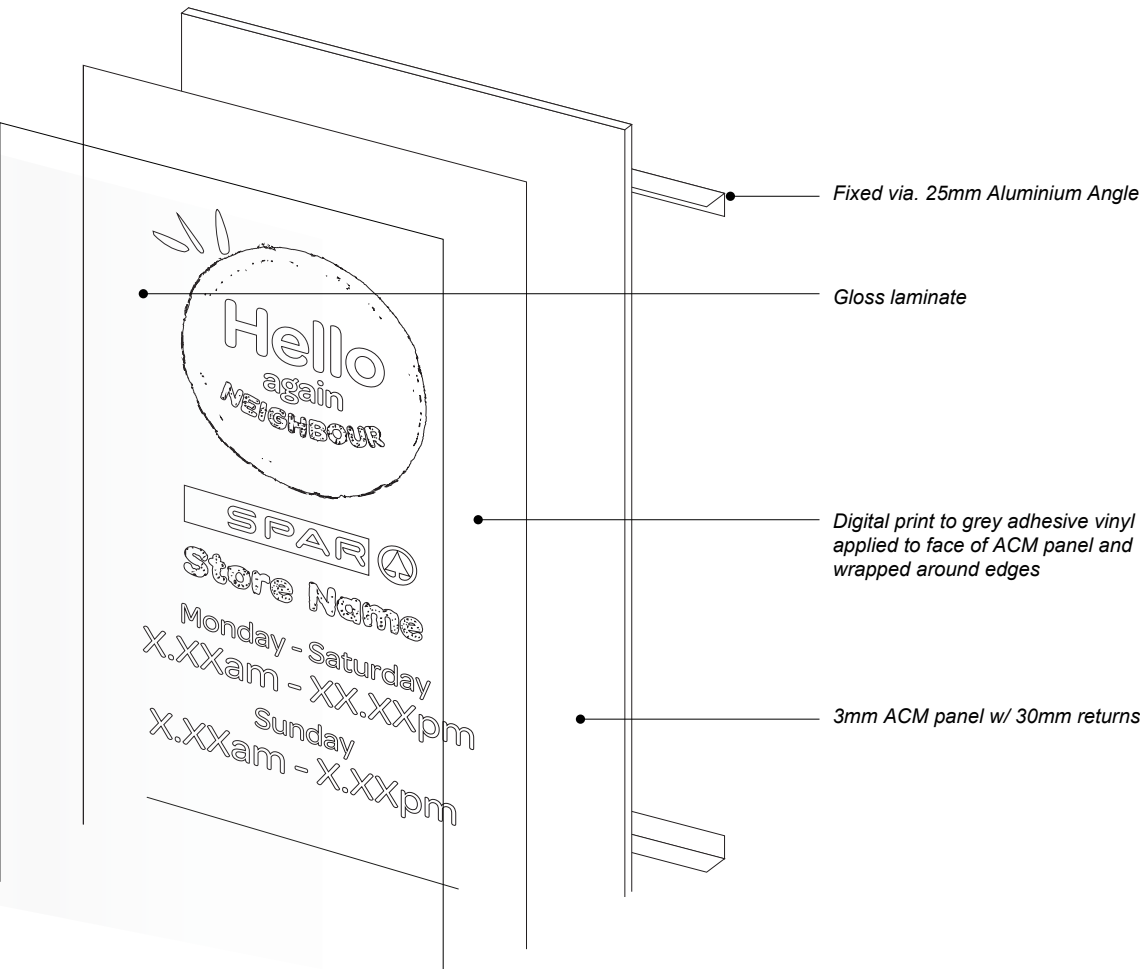
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3. Aluminium panel

SPEC



ACM Panel @ 1:10

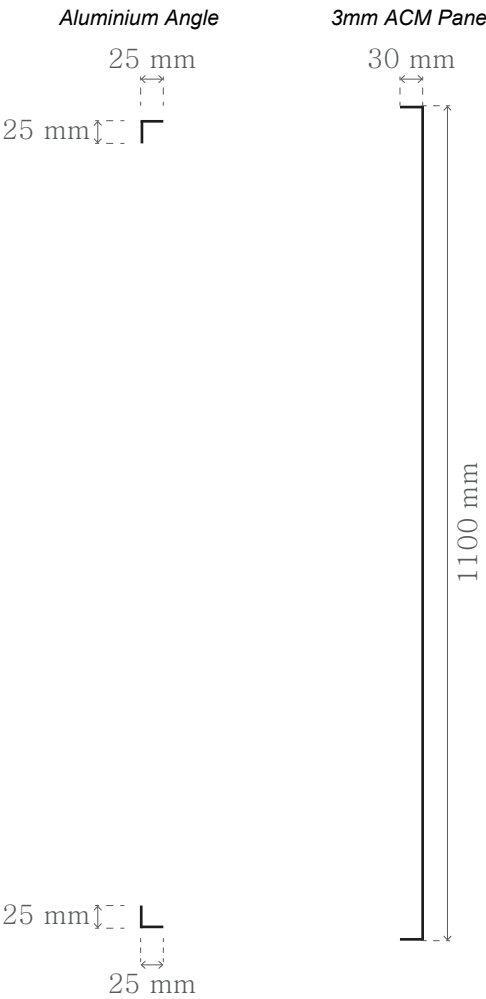


Fixed into wall to RHS of Entrance Door



ALL CONTENT ON WELCOME WALL TO BE CONFIRMED

Side Profile @ 1:10



COLOUR REFS.

- C90 M42 Y82 K49
- Pantone 137c
- Pantone 185c
- Pantone 356c
- Process Black

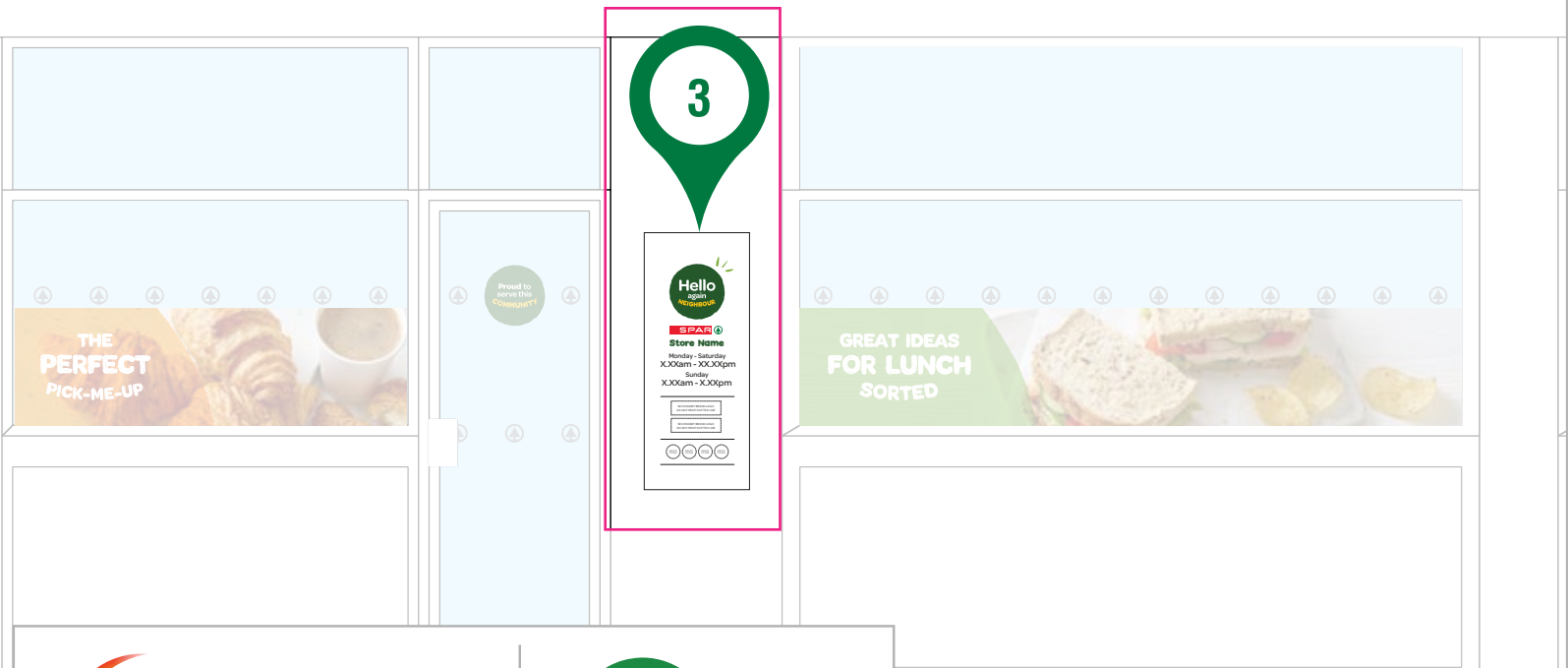
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PROPOSED LOCATION

Retail Location



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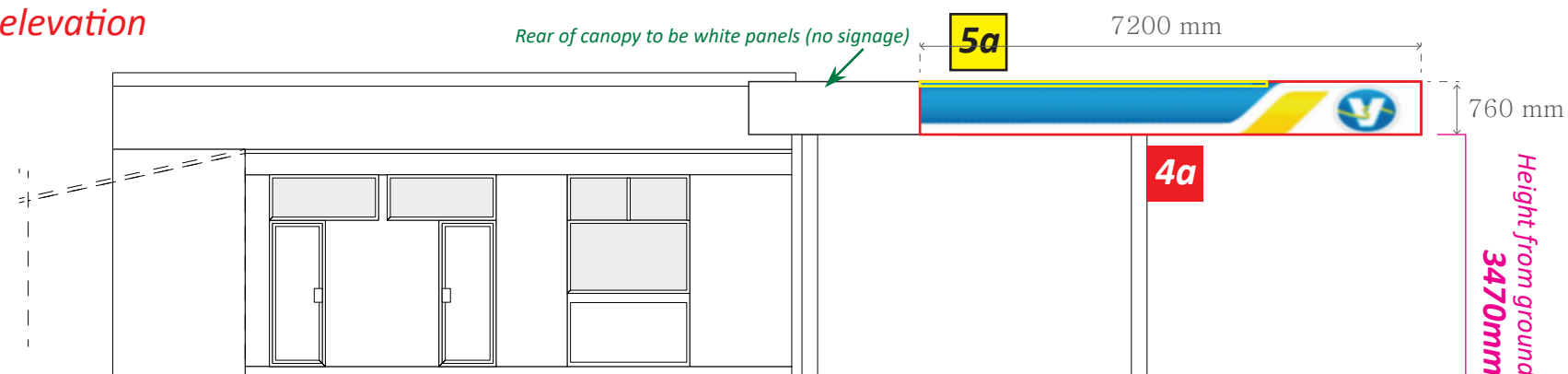
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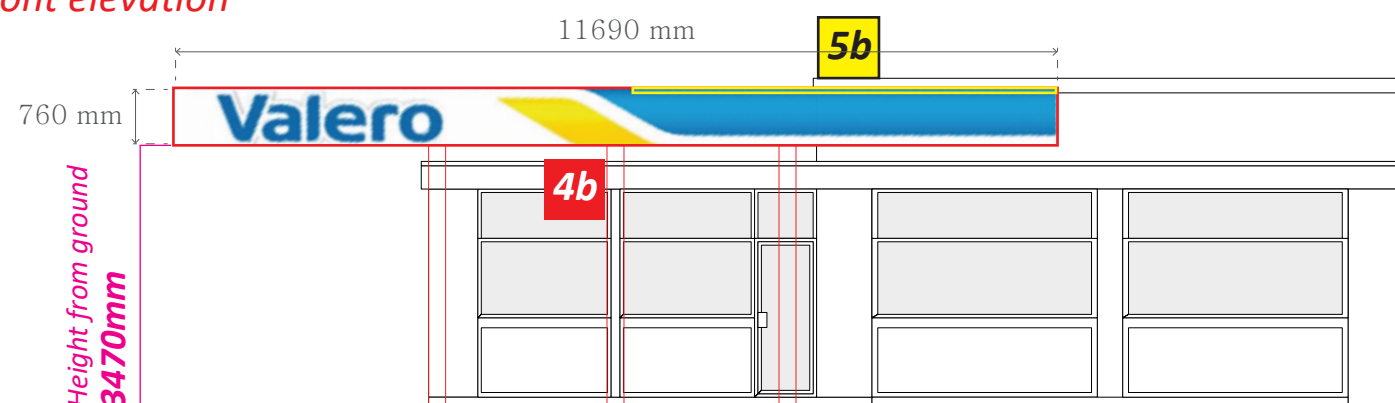
4/5. Canopy Signage & downlighters

Canopy Signage 1:100 @ A3

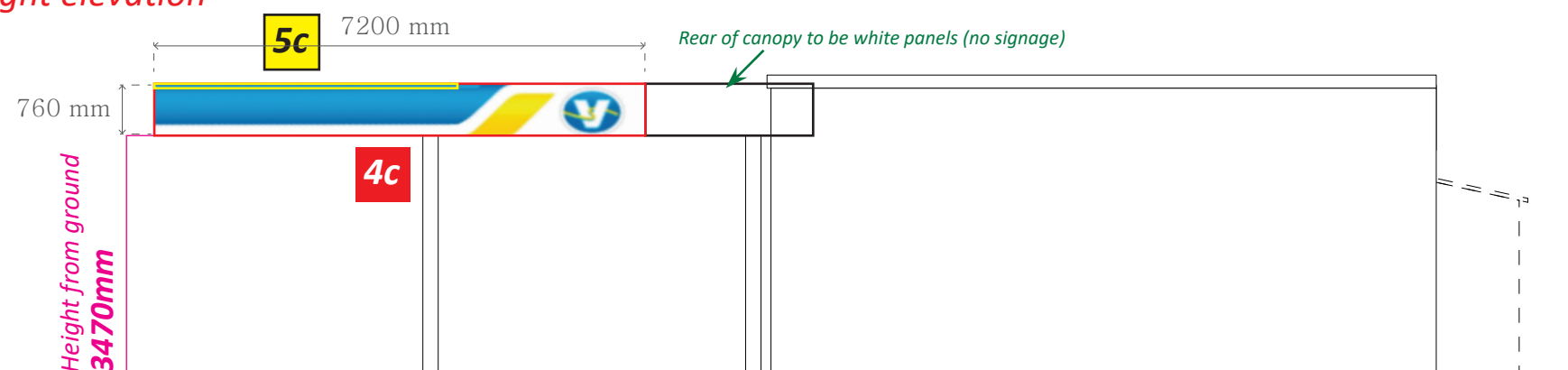
Left elevation



Front elevation



Right elevation



SPEC:

4 - CANOPY SIGNAGE

White painted aluminium fascia with blue and yellow vinyl applied to face.

Plus illuminated elements:

1no. set of built up 'Valero' text

2no. built up 'V' logos.

5 - DOWNLIGHTERS

3no. downlighters @ 5.5m long

Scale 1:100@A3



ILLUMINATION LEVELS:-

2no. V logo 150 cd/m sq.

1no. Valero Wordmark 400 cd/m sq.

3no. downlighters 25 cd/m sq.

6. Pole Sign

Pole Sign 1:25 @ A3

SPEC:

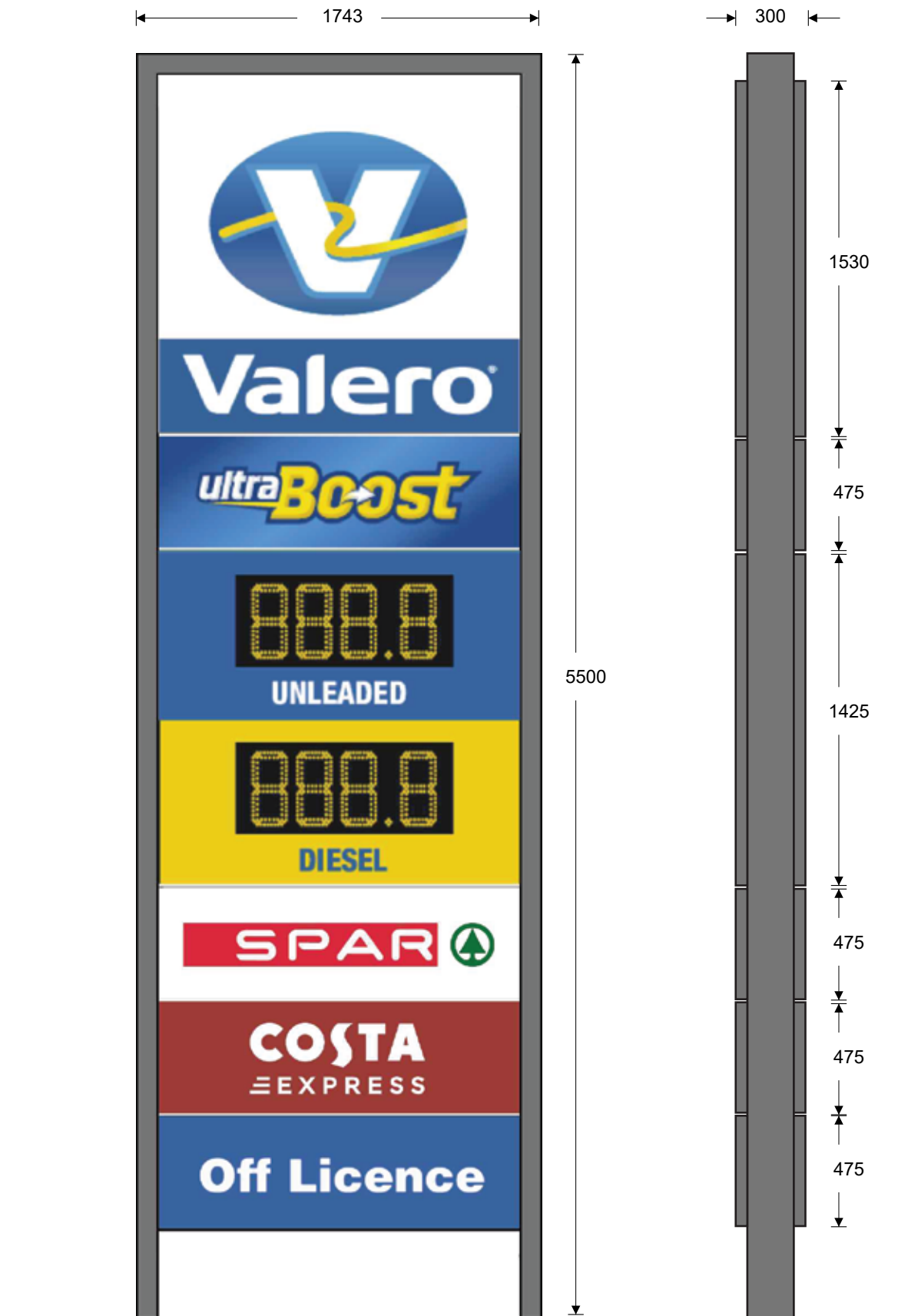
Outer goalpost subframe at 1743x5500mm o/a manufactured from 100x200mm SHS and married up with root cage with base plates. Powder coated grey.

6no. double sided illuminated boxes sandwiched between subframe. powder coated grey. Printed acrylic panels sit within boxes and internally illuminated with white LEDs.

2no. price unit displays installed (2 to each side)

ILLUMINATION LEVELS:-

PID Header -	165 cd/m sq.
Message Panels -	15 cd/m sq.
White areas/letters -	50 cd/m sq.



Site Plan



SCALE @ 1:200 - A3