

From: SGM admin <info@sgmwastemanagement.co.uk>

Sent: 11 September 2026 14:54

To: NCC - Planning <planning@newport.gov.uk>

Subject: LETTER OF SUPPORT - Planning Application Ref 26/0350 - Sluice Farm, Peterstone CF3 2TN

Letter Of Support

Moving Art

I am writing to express my full support for the planning application submitted by **SGM Waste**.

I have worked with George at SGM Waste from the very beginning of the business and have been proud to support the company as it has grown. As a local, family-run business, I provide SGM Waste with a range of services, including workwear, PPE, signage, printing, embroidery, stickers, banners, leaflets, vehicle graphics and other promotional materials.

From the outset, George and I have worked together to create and maintain a professional business image for SGM Waste. This is extremely important for any growing business, as professional branding and presentation not only help a company stand out from its competitors but also act as an important form of marketing.

SGM Waste is one of my best customers, and the work I receive from the company has a direct and positive impact on my own business. Their continued custom helps me to grow my business, employ additional staff and continue providing services to other local businesses and customers.

Being based in Newport, much of my own business growth comes through word-of-mouth recommendations. The quality of the work I have carried out for SGM Waste, together with the professional service I provide, has helped raise the profile of my business and generate further opportunities within the local area.

My relationship with SGM Waste also works both ways. SGM Waste provides a waste collection service for my own business/home, and I specifically chose them because of the professionalism of George and his team and the level of care they

demonstrate. I would not hesitate to recommend their service to others. My bins are collected reliably and on time, I have never experienced any issues, and the service represents good value for money.

The continued success of SGM Waste is therefore important not only to their own business but also to businesses such as mine that rely on their services and custom. If I were to lose the work and income generated through my relationship with SGM Waste, it would have a significant financial impact on my business and could affect my ability to continue growing, investing and creating employment opportunities.

I fully support the planning application because I believe the proposed development would provide significant benefits to the local community. The potential to create additional local employment opportunities would benefit the area, support local businesses and help contribute to reducing unemployment.

Furthermore, the continued growth of SGM Waste would have a positive knock-on effect for other local businesses, including my own. As SGM grows, so does the demand for the products and services that I provide, helping me to work towards my own business goals and potentially create further employment opportunities.

I also believe there are clear wider benefits associated with the proposal, particularly in relation to waste management, recycling and the environment. A well-run local waste and recycling business can make an important contribution to improving waste management practices and supporting a more sustainable local community.

For these reasons, I fully support the planning application for SGM Waste and hope that the positive contribution the business makes to the local economy, employment, other businesses and the environment will be recognised.

Yours faithfully,

Name Jordan

Business - Moving Art