

From: SGM admin <info@sgmwastemanagement.co.uk>

Sent: 14 September 2026 16:22

To: NCC - Planning <planning@newport.gov.uk>

Subject: LETTER OF SUPPORT- Planning Application ref 26/0350 - Sluice Farm, Peterstone CF3 2TN

Letter of support

Business Sheppard & Bear Estate Agents

I am writing to express my full support for SGM Waste and their current planning application.

I run my own property business, helping clients to buy and sell properties, a significant part of this work involves property valuations, residential clearances, and renovation and refurbishment projects, all of which can require the services of a reliable and professional waste management company.

As part of the service I provide to my clients, I aim to offer a complete, one-stop service wherever possible. This includes referring clients to trusted local businesses for services such as skip hire and waste management. The companies I recommend are, in many respects, an extension of the service I provide, so it is extremely important to me that they are reliable, professional and provide a high standard of customer care.

I have personally used SGM Waste since they first started their business and have always found them to be reliable, trustworthy and professional. As a result of my own positive experience, I have been able to confidently recommend their services to my clients.

I do not receive any financial benefit from making these referrals, my reason for recommending SGM Waste is simply that I have complete confidence in the service they provide. In my business, reputation and word of mouth are extremely important. When I recommend a company to a client, their performance reflects directly on the level of service I provide.

Unfortunately, I have recommended other waste hire companies in the past and experienced occasions where the service was unreliable and the customer service

was poor. This can have a negative and damaging effect on my own reputation and business. For that reason, I am particularly careful about the companies I choose to recommend.

SGM Waste have consistently given me confidence that my clients will receive a reliable, professional and respectful service. I trust them to deal with each referral with the same care and attention that I would expect to provide myself.

I also believe that businesses such as SGM Waste provide an important service to the local community. Their work supports homeowners, property professionals, tradespeople and businesses with the responsible removal and management of waste generated through property clearances, renovations and other projects.

Their approach to waste management and the positive contribution they make to the environment and local community are also important factors in my support for the business. From my own experience as both a customer and someone who regularly recommends their services, I believe SGM Waste is a responsible and valuable local business. I would much rather continue referring my clients to a company that I know and trust than have to look elsewhere.

I therefore fully support their planning application and hope that the application is successful. I believe the continued operation and development of SGM Waste will be beneficial not only to businesses such as mine and the clients we serve, but also to the wider local community.

I wish SGM Waste every success with their planning application.

Yours faithfully,

Gavin Sheppard

Sheppard & Bear Estate Agent