

Sent: 18 November 2025 10:00

To: NCC - Planning <Planning@newport.gov.uk>

Subject: 25/0843 | ADVERT CONSENT FOR INSTALLATION OF 2NO DIGITAL
ADVERTISEMENT HOARDINGS

I saw the report on this in the South Wales Argus this week. It is the first time I was aware of this hence not being able to comment online.

If these digital advertising hoardings are anything like the huge one on the IBIS hotel on the M4, then being a distraction to motorists is the least of the concerns. The light that comes from the one on the M4 illuminates the upstairs of my house. It is so bright.

And if the removal of flags along Malpas Road, again, is a "distraction for motorists and pedestrians" then surely these hoardings are an equal distraction.

Although not as much of a distraction as the appalling state of that stretch of Malpas Road where there are more potholes than road!

54 Brynglas Road

NP20 5RZ