

Information for Planning Consultant

Cartwheelers Gymnastics Ltd.



Please find below a brief synopsis of how the business will be run, along with details on our target market, operating hours, and anticipated usage.

Business Overview

Cartwheelers Gymnastics Ltd is a community-focused gymnastics club based in Newport, dedicated to providing high-quality gymnastics and physical activity opportunities for children, young people, and families.

Established in 2022, the club has reached an exciting stage of growth where operating from its own dedicated facility will enable more children and young people to experience the many benefits of participating in gymnastics. This development will also establish Cartwheelers as one of the few high-quality gymnastics facilities in South East Wales, strengthening its role as a leading provider of community sport and physical activity.

The business is managed by the **Managing Director (Megan Wheeler)** and supported by a team of qualified, DBS-checked, and experienced gymnastics coaches. Day-to-day operations include gymnastics class delivery, equipment setup, administration, and facility management, ensuring smooth, safe, and professional service delivery at all times.

Target Market

Our primary target market is **children and young people aged 6 months to 17 years**, which includes preschool and recreational gymnastics programmes.

We will also offer **adult gymnastics and fitness opportunities**, broadening community access and promoting lifelong engagement in physical activity.

Through partnerships with local schools, nurseries, and community organisations, Cartwheelers aims to make gymnastics accessible to a diverse range of participants and to enhance physical literacy, confidence, and wellbeing across the community.

Operating Hours

- **Monday – Friday:** 9:00am – 8:30pm
- **Saturday – Sunday:** 9:00am – 4:00pm

These hours will accommodate a mix of preschool, recreational, and after-school classes, as well as weekend sessions and community programmes.

Usage and Capacity

- The facility will operate on a structured timetable, with supervised sessions only (no open access).
 - At full capacity, we anticipate welcoming approximately 600-800 **weekly participants** per week, spread across multiple small-group sessions throughout each day to ensure safety and quality.
 - Each class type will typically involve 24-28 participants under the supervision of qualified coaching staff.
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Megan Wheeler

Managing Director
Cartwheelers Gymnastics Ltd.