

# Newport City Council

Newport City Council  
Regeneration Investment & Housing  
Civic Centre  
Godfrey Road  
Newport NP20 4UR

01633 656656  
planning@newport.gov.uk  
www.newport.gov.uk



## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) Regulations 1992

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number  Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

#### Applicant Details

Name/Company

Title

First name

STAR

Surname

PUBS AND BARS

Company Name

STAR PUBS AND BARS

Address

Address line 1

3-4 BROADWAY PLACE

Address line 2

SOUTH GYLE BROADWAY

Address line 3

Town/City

EDINBURGH

Country

United Kingdom

Postcode

EH12 9JZ

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Agent Details

Name/Company

Title

MISS

First name

VICTORIA

Surname

JACKSON

Company Name

S R SIGNS

Address

Address line 1

WORTLEY MOOR LANE

Address line 2

Address line 3

Town/City

LEEDS

Country

United Kingdom

Postcode

LS12 4HX

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING AND REDECORATION OF THE EXTERIOR WALLS

SIGN A - ONE X NEW SET OF INDIVIDUAL LETTERS, WITH NEW TROUGH LIGHT

SIGN B - ONE X NEW GABLE BOARD WITH APPLIED LETTERS

SIGN C - ONE X NEW DOUBLE SIDED PICTORIAL WITH NEW LINOLITES

SIGN D - ONE X NEW SET OF SIGNWRITING

SIGN E - ONE X NEW SET OF SIGNWRITING WITH ONE X NEW TROUGH LIGHT TO ILLUMINATE

SIGN F - ONE X NEW ENTRNACE SIGN

SIGN G - SIX NEW NEW FLOODLIGHTS

SIGN H - ONE X NEW LANTERN

SIGN I - THREE X NEW UP/DOWN LIGHTS

SIGN J - THREE X NEW POSTER CASES

SIGN K - ONE X NEW PARKING DISCLAIMER

**Advertisement Type:**

Fascia Sign

**Height:**

0.3 metres

**Width:**

5.2 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

INDIVIDUAL PERSPEX HOUSENAME LETTERS WITH NEW TROUGH LIGHT TO ILLUMINATE

**The colour of text and background:**

RAL 1013 BACKGROUND WITH RAL 5009 INDIVIDUAL LETTERS

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding sign

**Height:**

1.4 metres

**Width:**

2.5 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

3.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED HOUSENAME LETTERS AND LOGO

**The colour of text and background:**

RAL 5009 BACKGROUND WITH RAL 1013 HOUSENAME LETTERS AND LOGO WITH GOLD FINISH DETAILING

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hanging sign

**Height:**

0.9 metres

**Width:**

0.8 metres

**Depth:**

0.06 metres

**What is the height from the ground to the base of the advertisement?:**

3.55 metres

**What is the maximum projection of the advertisement from the face of the building?:**

1.2 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

DOUBLE SIDED ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED HOUSENAME LETTERS AND LOGO

**The colour of text and background:**

RAL 5009 BACKGROUND WITH RAL 1013 HOUSENAME LETTERS AND LOGO WITH GOLD FINISH DETAILING

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding sign

**Height:**

0.85 metres

**Width:**

1.9 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

5.2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

60 centimetres

**What materials will the advertisement be made of?:**

SIGNWRITTEN LOGO TO BUILDING

**The colour of text and background:**

RAL 1013 BACKGROUND WITH RAL 5009 SIGNWRITTEN LOGO

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding sign

**Height:**

1.1 metres

**Width:**

1.8 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.35 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

35 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN HOUSENAME AND LOGO TO BUILDING ILLUMINATED BY TROUGH LIGHT

**The colour of text and background:**

RAL 5009 BACKGROUND WITH RAL 1013 SIGNWRITTEN HOUSENAME AND LOGO

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding sign

**Height:**

0.9 metres

**Width:**

0.8 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

1.2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED HOUSENAME LETTERS AND LOGO

**The colour of text and background:**

RAL 5009 BACKGROUND WITH RAL 1013 HOUSENAME LETTERS AND LOGO WITH GOLD FINISH DETAILING

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other sign

**Height:**

0.235 metres

**Width:**

0.238 metres

**Depth:**

0.038 metres

**What is the height from the ground to the base of the advertisement?:**

4.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.235 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

LED FLOODLIGHTS

**The colour of text and background:**

BLACK

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other sign

**Height:**

0.65 metres

**Width:**

0.285 metres

**Depth:**

0.3 metres

**What is the height from the ground to the base of the advertisement?:**

2.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.3 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

DIE CAST ALUMINIUM LANTERNS

**The colour of text and background:**

VICTORIAN BRONZE FINISH

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other sign

**Height:**

0.155 metres

**Width:**

0.06 metres

**Depth:**

0.115 metres

**What is the height from the ground to the base of the advertisement?:**

2.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.115 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM PRECISION UP/DOWN WALL LIGHTS

**The colour of text and background:**

GOLD FINISH

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding sign

**Height:**

0.914 metres

**Width:**

0.66 metres

**Depth:**

0.06 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.06 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM POSTER CASE

**The colour of text and background:**

BLACK

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding sign

**Height:**

0.5 metres

**Width:**

0.5 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

5 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED TEXT AND LOGO

**The colour of text and background:**

RAL 5009 BACKGROUND WITH RAL 1013 TEXT AND LOGO

**Will the advertisement be illuminated?:**

If you have selected Other, please describe

6 X NEW LED FLOODLIGHTS

1 X NEW LANTERN

3 X NEW UP/DOWN LIGHTS

**Location of Advertisement(s)**

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE ATTACHED EXISTING AND PROPOSED IMAGES

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

**Advertisement(s) Period**

Please state the period of time for which consent is sought for the advertisement

From Date

26/01/2026

To Date

26/01/2031

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

## Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes

☒ No

## Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

☐ Yes

☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

# Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  
I/We also accept that:  
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;  
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

VICTORIA JACKSON

Date

26/01/2026