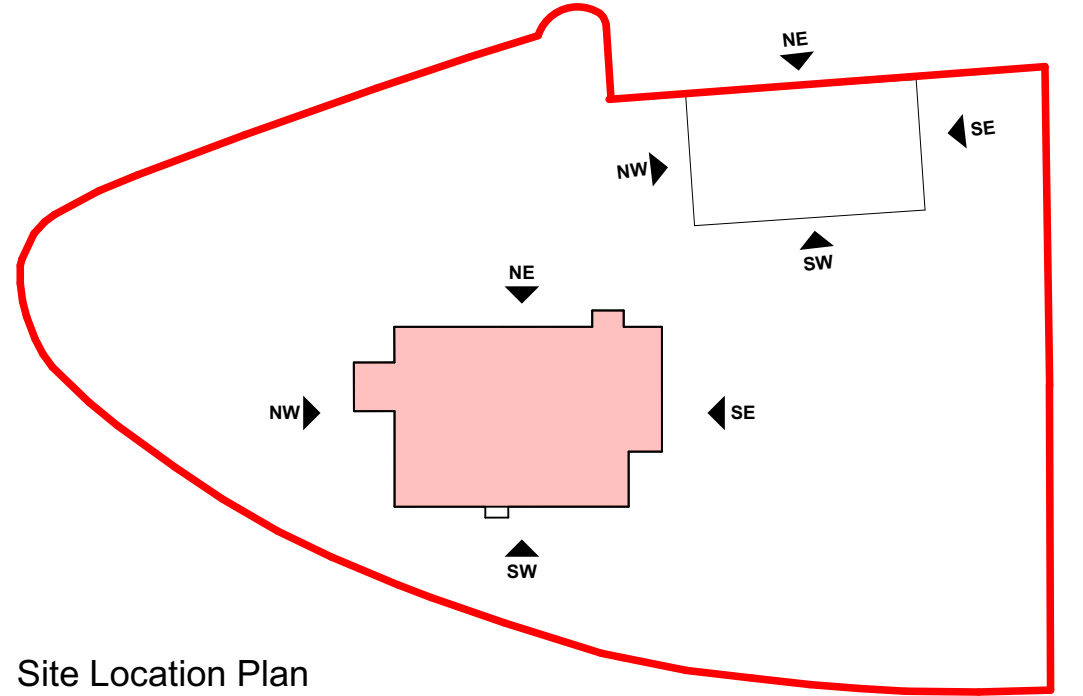
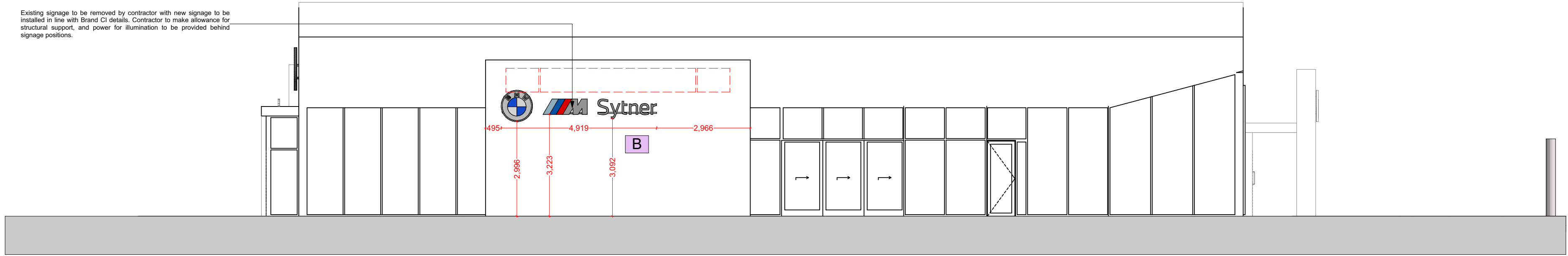


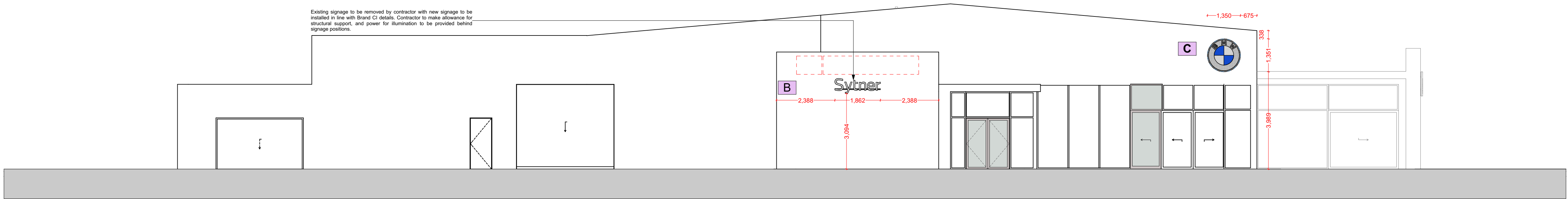
Proposed South West Elevation  
1:100



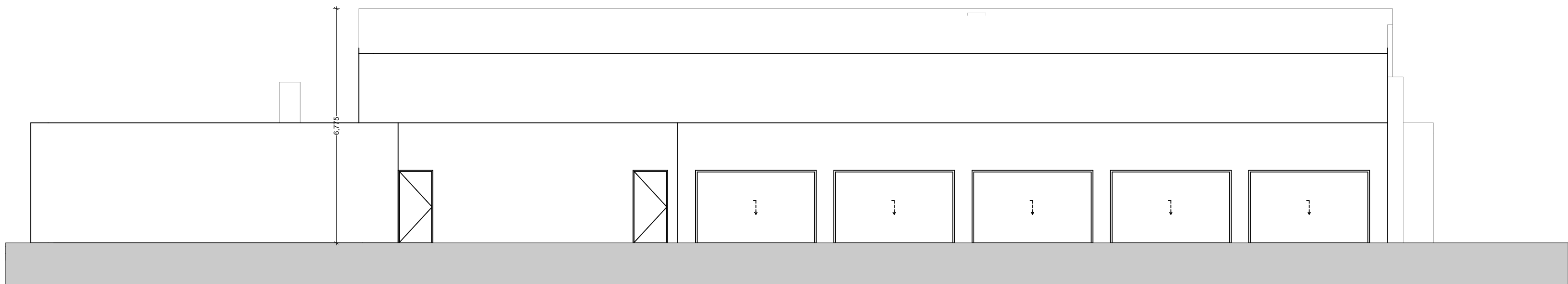
Site Location Plan  
1:1250



Proposed North West Elevation  
1:100



Proposed North East Elevation  
1:100

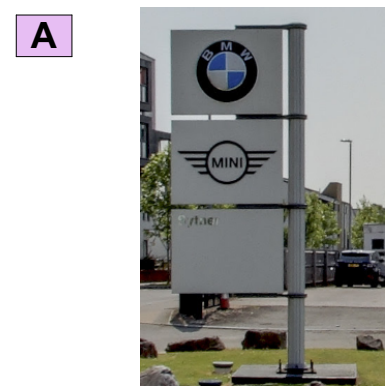


Proposed South East Elevation  
1:100

| Site Information     |                        |
|----------------------|------------------------|
| Site Area (Red Line) | 10,023 m² / 2.48 acres |

#### Signage Legend

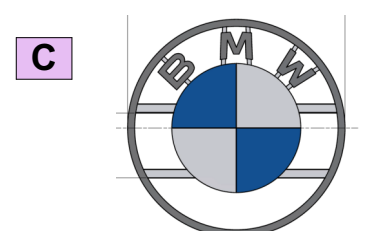
- A Totem Sign**  
BMW Roundel and MINI Wings
- Existing BMW&MINI totem to be removed and replaced with new. New totem sign to be sized, detailed and installed in accordance with Brand CI details and specifications. Totem to be placed with maximum visibility.
- Dimensions:* 1667x5801mm (P5)  
*Material:* Sheet metal powder coated white RAL 9010. Base colour Black Grey RAL 7021.  
*Lighting:* LED including dynamics light control. Electrical box to be located in the ground near the totem for ease of inspection.
- B Fascia Sign (Secondary sender)**  
BMW Roundel, M Logo and Sytner Sign
- BMW signs to be placed on white facade. Signs to be sized, detailed and installed in accordance with Brand CI details and specifications.
- Logo made of PMMA glued on, front grey&white matte.  
For M Logo, front white matt printed 3-color.  
For BMW Spelled front white matte, printed light blue. Illuminated at the front, LED mounted inside.  
Side edges painted white RAL 9010 matte opaque.  
Type E4 - Block letter.  
Backplate aluminium painted white RAL 9010 matte.  
Cable bar aluminium painted white RAL 9010 matte.
- Primary connection: 100-277V ~, 50/60Hz.  
LED white 24VDC, on the front 6500K.  
Luminous intensity: 3300cd/m².
- C Logo Sign (Primary sender), BMW Roundel**
- BMW Brand Symbol (E5) grey.* 1350x1350mm self-luminous BMW logo to be placed on white facade. Logo to be mounted on a double strand mounting rail.
- Logo PMMA grey&white matte.  
Illuminated at the front, LED mounted inside.  
Side edges painted white RAL 9010 matte opaque.  
BMW Spelled PMMA white matt, printed light blue.  
Type E5 - Hollow letter.  
Backplate aluminium painted white RAL 9010 matte.  
Cable bar aluminium painted white RAL 9010 matte.
- Primary connection: 100-277V ~, 50/60Hz.  
LED white 24VDC, on the front 6500K.  
Luminous intensity: 3300cd/m².
- Dimensions:* 1350mm diameter.  
*Material:* acrylic, metal and perforated sheet metal.  
*Light:* internal lighting switched by LED and brightness sensor.



Existing Totem - BMW Roundel and MINI Wings



Fascia Signage - BMW Roundel, M Logo and Sytner Sign



Logo Signage - BMW Roundel