

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

This form is specifically designed to be printed and completed offline.

Please complete this form in block capitals using black ink to facilitate scanning.

You are advised to read the accompanying guidance notes and per-question help text.

If you would rather make this application online, you can do so on our website: <https://planningportal.wales>**Privacy Notice**

This form is provided by Planning Portal and based on the requirements provided by Welsh Government for the sole purpose of submitting information to the Local Planning Authority in accordance with the legislation detailed on this form and other relevant items of primary and subordinate legislation.

Please be aware that once you have downloaded this form, Planning Portal will have no access to the form or the data you enter into it. Any subsequent use of this form is solely at your discretion, including the choice to complete and submit it to the Local Planning Authority in agreement with the declaration section.

Upon receipt of this form and any supporting information, it is the responsibility of the Local Planning Authority to inform you of its obligations in regards to the processing of your application.

Please refer to its website for further information on any legal, regulatory and commercial requirements relating to information security and data protection of the information you have provided.

Local Planning Authority details:

Newport City Council

Newport City Council
Regeneration Investment & Housing
Civic Centre
Godfrey Road
Newport NP20 4UR

01633 656656
planning@newport.gov.uk
www.newport.gov.uk

**Publication on Local Planning Authority websites**

Information provided on this form and in supporting documents may be published on the authority's planning register and website.

Please ensure that the information you submit is accurate and correct and does not include personal or sensitive information.

If you require any further clarification, please contact the Local Planning Authority directly.

1. Applicant Name and Address

Title:	MR	First name:	DEREK
Last name:	WHEELER		
Company (optional):	SNOWBALL ADVERTISING		
Unit:		House number:	8
		House suffix:	
House name:			
Address 1:	RIDGEWAY CRESCENT		
Address 2:			
Address 3:			
Town:	NEWPORT		
County:	NEWPORT		
Country:	WALES		
Postcode:	NP20 5AP		

2. Agent Name and Address

Title:		First name:	
Last name:			
Company (optional):			
Unit:		House number:	
		House suffix:	
House name:			
Address 1:			
Address 2:			
Address 3:			
Town:			
County:			
Country:			
Postcode:			

3. Site Details

Please provide the full postal address of the application site.

Unit:		House number:	446	House suffix:	
House name:	CROSS HANDS HOTEL				
Address 1:	CHEPSTOW ROAD				
Address 2:					
Town:	NEWPORT				
County:	NEWPORT				
Postcode (optional):	NP19 8JF				

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Easting:	333416	Northing:	188123
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Description:

CAR PARK AT THE REAR OF THE CROSS HANDS HOTEL

4. Pre-application Advice

Has pre-application advice been sought from the local authority about this application?

☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am: Do any of these statements apply to you?

a) a member of staff ☐ Yes ☒ No

b) an elected member ☐ Yes ☒ No

c) related to a member of staff

d) related to an elected member

If Yes, please provide details of the name, relationship and role

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 x 48 SHEET
FREE STANDING
GENERAL PURPOSE
ADVERTISEMENT PANEL

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	ONE
Other	

If you selected Other, please describe:

8. Advertisement Display

Is the advertisement you are applying for already in place? ☒ Yes ☐ No

If Yes, please provide details of when the use or work started:

WORK COMMENCED
19. 6. 2025.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

19.6.2025

To

STATUTORY

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

ADVERTISEMENT WILL CHANGE

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:			
a) The height from the ground to the base of the advertisement (in metres)	1.22 M		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	6.10M X 3.05M X 25MM		
c) The maximum height of any of the individual letters and symbols (in metric)	N/A.		
d) The colour of the text and background	N/A.		
e) Materials of the proposed sign(s)	GALVANISED METAL SHEETS TIMBER UPRIGHTS & MOULDINGS & APRON STEEL CHANNELS		
f) The maximum projection of advertisement from the face of the building	N/A		
Will any of the sign(s) be illuminated	Yes ☐	No ☒	Yes ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	N/A.		
h) illuminance levels (cd/m ²)	N/A.		
i) Will the illumination be static or intermittent?	N/A.		

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form:



Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided:



Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided:



The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north:



The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application:



The correct fee:



Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them.

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ Agent

☒ Applicant

☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address: