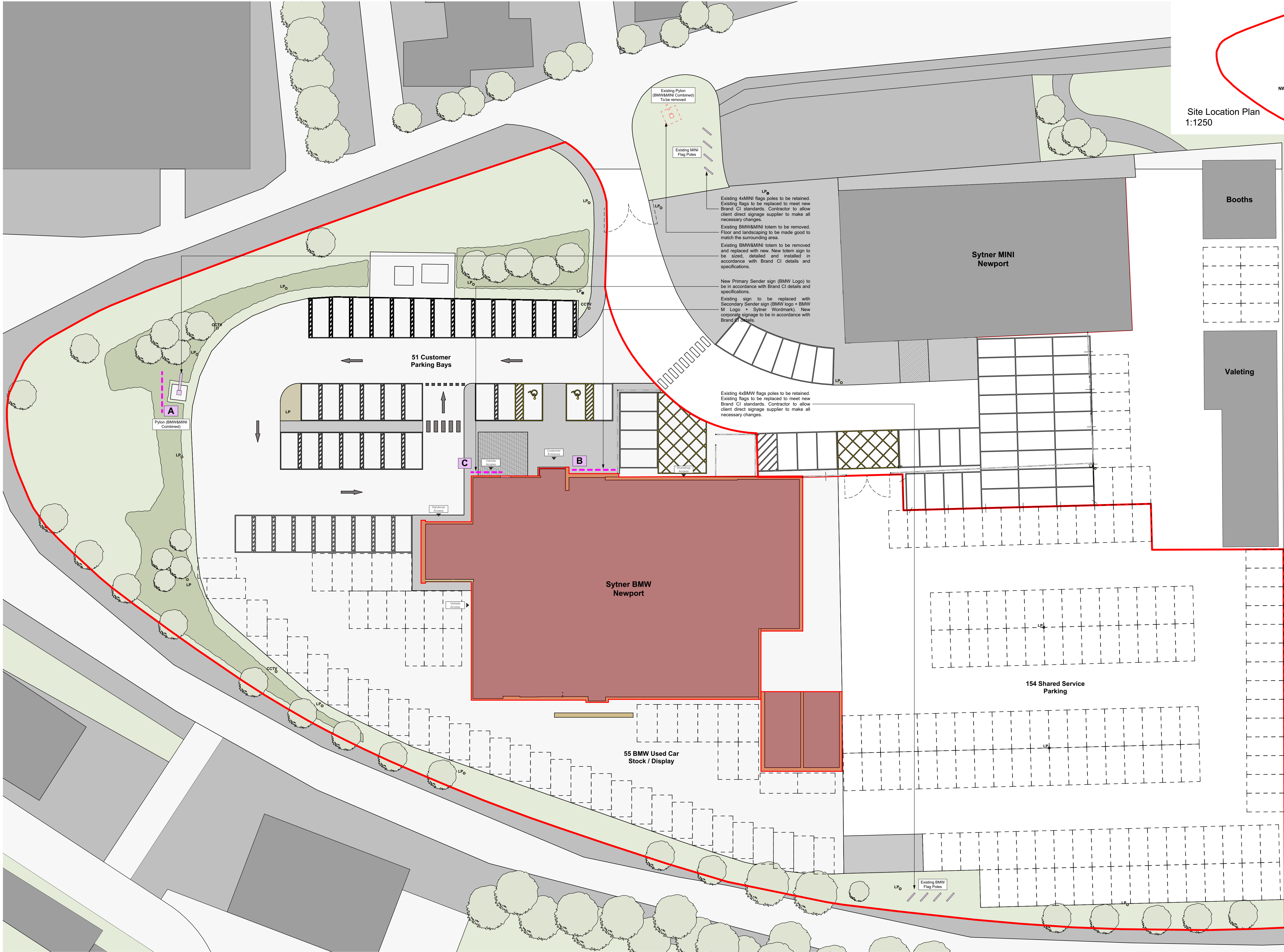




Site Location Plan
1:1250



0 10 20 30 40 50 60 70 80 90 100

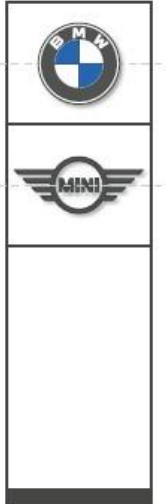
Site Information

Site Area (Red Line) 10,023 m² / 2.48 acres

Signage Legend

- A Totem Sign**
BMW Roundel and MINI Wings
- Existing BMW&MINI totem to be removed and replaced with new. New totem sign to be sized, detailed and installed in accordance with Brand CI details and specifications. Totem to be placed with maximum visibility.
- Dimensions:* 1667x5801mm. (P5)
Material: Sheet metal powder coated white RAL 9010. Base colour Black Grey RAL 7021.
Lighting: LED including dynamics light control. Electrical box to be located in the ground near the totem for ease of inspection.
- B Fascia Sign (Secondary sender)**
BMW Roundel, M Logo and Sytner Sign
- BMW signs to be placed on white facade. Signs to be sized, detailed and installed in accordance with Brand CI details and specifications.
- Logo made of PMMA glued on, front grey&white matte. For M Logo, front white matt printed 3-color. For BMW Spittel front white matte, printed light blue. Illuminated at the front, LED mounted inside. Side edges painted white RAL 9010 matte opaque. Type E2 / E3 = Block letter. Backplate aluminium painted white RAL 9010 matte. Cable bar aluminium painted white RAL 9010 matte.
- Primary connection: 100-277V, ~, 50/60Hz. LED white 24VDC, on the front 6500K. Luminous intensity: 3300cd/m².
- Length 4,380 mm x Height 870 mm
- C Logo Sign (Primary sender), BMW Roundel**
- BMW Brand Symbol (E4) grey 990x990mm self-luminous BMW logo to be placed on white facade. Logo to be mounted on a double strand mounting rail.
- Logo PMMA grey&white matte. Illuminated at the front, LED mounted inside. Side edges painted white RAL 9010 matte opaque. BMW Spittel PMMA white matt, printed light blue. Type E4 - E9 = Hollow letter. Backplate aluminium painted white RAL 9010 matte. Cable bar aluminium painted white RAL 9010 matte.
- Primary connection: 100-277V, ~, 50/60Hz. LED white 24VDC, on the front 6500K. Luminous intensity: 3300cd/m².
- Dimensions:* 990mm diameter.
Material: acrylic, metal and perforated sheet metal.
Light: internal lighting switched by LED and brightness sensor.

A



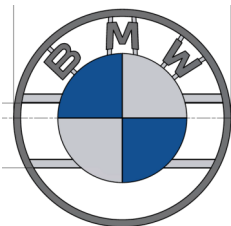
Totem - BMW Roundel and MINI Wings

B



Fascia Signage - BMW Roundel, BMW M Logo and Sytner Sign

C



Logo Signage - BMW Roundel

Proposed Site Plan BMW
1:250

0 10 20 30 40