

Newport City Council

Newport City Council
Regeneration Investment & Housing
Civic Centre
Godfrey Road
Newport NP20 4UR

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www.newport.gov.uk



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Surname

Huxley

Company Name

Sytner Group Plc

Address

Address line 1

Sytner Bmw East Dock Road

Address line 2

Address line 3

Newport

Town/City

Newport

Country

United Kingdom

Postcode

NP20 2DS

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Lisa

Surname

Morley

Company Name

ATA Design

Address

Address line 1

Pure Offices - Plato Close

Address line 2

ATA Design Offices

Address line 3

Town/City

Country

United Kingdom

Postcode

CV34 6WE

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New signs to be provided in the BMW building:

1x BMW Brand Symbol fascia sign (size E4 - 990mm diameter)

1x BMW Brand Symbol fascia sign (size E3 - 870mm diameter)

1x BMW M Logo fascia sign (size E3 - 1,232x435mm)

1x Dealer Name (Sytner) fascia sign (size E3 - 1,697x542mm)

New sign to be provided in the MINI building:

1x Dealer Name (Sytner) fascia sign (size E4 - 2,541x495mm)

1 New BMW&MINI Pylon sign (size P5 - 1,667x5,801mm)

Advertisement Type:

Fascia Sign

Height:

0.99 metres

Width:

0.99 metres

Depth:

0.086 metres

What is the height from the ground to the base of the advertisement?:

4.44 metres

What is the maximum projection of the advertisement from the face of the building?:

0.086 metres

What is the maximum height of any of the individual letters and symbols?:

99 centimetres

What materials will the advertisement be made of?:

Acrylic, metal and perforated sheet metal

The colour of text and background:

Grey, white and blue

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

3300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.87 metres

Width:

0.87 metres

Depth:

0.086 metres

What is the height from the ground to the base of the advertisement?:

2.581 metres

What is the maximum projection of the advertisement from the face of the building?:

0.086 metres

What is the maximum height of any of the individual letters and symbols?:

87 centimetres

What materials will the advertisement be made of?:

Acrylic, metal and perforated sheet metal

The colour of text and background:

White, grey and blue

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

3300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.435 metres

Width:

1.232 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

2.864 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

43.5 centimetres

What materials will the advertisement be made of?:

Acrylic, metal and perforated sheet metal

The colour of text and background:

White, grey, red and blue

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

3300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.542 metres

Width:

1.697 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

2.708 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

43.5 centimetres

What materials will the advertisement be made of?:

Acrylic, metal and perforated sheet metal

The colour of text and background:

White and grey

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

3300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.495 metres

Width:

2.541 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

3.169 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

49.5 centimetres

What materials will the advertisement be made of?:

Acrylic, metal and perforated sheet metal

The colour of text and background:

White and grey

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

3300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

5.801 metres

Width:

1.667 metres

Depth:

0.21 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

580 centimetres

What materials will the advertisement be made of?:

Acrylic and sheet metal powder-coated

The colour of text and background:

Body: White RAL 9010 Base: Black Grey RAL 7021 Logos: White, grey and blue

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

3300 cd/m²

Will the illumination be static or intermittent?:

Static

If you have selected Other, please describe

Clad pylon freestanding sign marking the site location

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

BMW Building

2316A-0501-Existing Site Plan - BMW Signage

2316A-0505-Existing BMW Elevations

MINI Building

2316A-0503-Existing Site Plan - MINI Signage

2383A-0508-Existing MINI Elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

25/04/2025

To Date

24/04/2040

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Declaration

To submit your building control application you must agree to the below declaration.

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Consent to display an advertisement: Consent to display an advertisement I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to Newport City Council
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Lisa Morley

Date

25/04/2025